Transportation connects people to jobs, healthcare, education, and each other. Millions of people lack access to basic needs because they can’t get a ride. Through our LyftUp initiative, we’re working to make sure everyone has access to affordable, reliable transportation to get where they need to go — no matter their age, income, or zip code.

In the last presidential election, it’s estimated that more than 15 million eligible voters didn’t go to the polls in large part because they lacked a way to get there. 14% of non-voters in 2016 said transportation played a “major” role in their decision not to vote. Among young people (ages 18-29) who registered but did not vote in 2016, 35% of youth without college experience cited a lack of transportation as a reason why they did not vote.

**PROGRAM OVERVIEW**

The LyftUp Voting Access program has supported people with voter registration and rides to the polls for multiple election cycles. In 2020, we will:

1. **Actively promote voter registration and planning deadlines to our riders and drivers.** Starting on National Black Voter Day and National Voter Registration Day, Lyft will promote various tools and resources to our communities.

2. **Support the general population in getting to the polls and/or dropboxes.** On Election Day (Nov. 3), we are offering 50% off one ride up to $10 to any polling location or dropbox using the code 2020VOTE. For the first time, this offer also includes Lyft’s network of bikes and scooters in cities where they’re available.

3. **Help those in need with entirely free transportation to the polls.** Through partnerships with nonprofits, we provide access to free rides for individuals who have historically had difficulty getting to the polls. We will support these communities both on Election Day and throughout early voting.

**OUR NONPROFIT PARTNERS**

[List of nonprofit logos]

**PARTNER HIGHLIGHT**

“Reliable transportation will be essential to help blind people get to the polls or to get their ballot to a post office or collection point. We want to ensure that all blind voters can cast their ballots with complete privacy and independence in all steps of the voting process. We commend Lyft and its driver community for once again collaborating with us to help make this possible.”

- Mark A. Riccobono
  President, National Federation of the Blind

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1 Center for Information & Research on Civic Learning and Engagement, “Why Youth Don’t Vote: Differences by Race and Education”, 2018.
3 Center for Information & Research on Civic Learning and Engagement, “Why Youth Don’t Vote: Differences by Race and Education”, 2018.