



2018 Annual Buddy Walk on Washington and Adult Summit

Our 2018 First Ever NDSS Adult Summit co-hosted by the National Task Group on Intellectual Disabilities and Dementia Practice (NTG) and the National Alliance for Caregiving (NAC) on Monday, April 9, 8:00 AM - Tuesday, April 10, 1:00 PM. Also plan on attending our 2018 Annual Buddy Walk on Washington, Tuesday, April 10, 9:00 AM - Wednesday, April 11, 5:00 PM.

SPONSORSHIP OPPORTUNITIES & BENEFITS

Sponsorships are available at varying levels of support with special benefits listed below

\$15,000 Ballroom Sponsor

- Full page spread in Event brochure
- Premium recognition of company's logo on all promotional materials, including 2018 Buddy Walk on Washington and Adult Summit website with a live link to company's website (10,000 plus viewers), day of the event signage and verbal stage thank you as the Super Star Sponsor
- First choice location of an exhibitor table in vendor marketplace at the event (2 tables)
- Company logo printed on give-away presented to people who attend the event
- Registration Counter Branding
- Presentation during opening remarks
- Sponsor the Grand Ballroom
- Swag bag insert
- Banner Ad on the NDSS App

\$5,000 Breakfast Sponsor

- Half page ad in event program
- Swag bag insert
- digital ad displayed throughout Summit
- Breakfast Sponsor
- 2 tables in breakfast reception area
- 1 exhibitor table in vendor marketplace at the event
- Your company name will be promoted on our social media outlets, which include over 100,000 followers;
- Your company name will be prominently displayed on auction signage
- Sponsor listing on NDSS App

\$10,000 Breakout Sponsor

- Full page ad in the Event brochure
- Extensive exposure of company's logo on all promotional materials, including 2018 Buddy Walk on Washington and Adult Summit website with a live link to company's website (10,000 plus viewers), day of the event signage and verbal stage thank you
- Premium location of 1 exhibitor table in vendor marketplace at the event
- Company logo printed on give-away presented to people who attend the event
- Swag bag insert
- Sponsor a breakout room
- Sponsor listing on NDSS App

\$2,000 Dance Party Sponsor

- Half page ad in event program
- Swag bag insert
- 1 exhibitor table in vendor marketplace at the event
- Your company name will be promoted on our social media outlets, which include over 100,000 followers
- Your company name will be prominently displayed on auction signage
- Special recognition in our journal
- Dance party sponsor
- Sponsor listing on NDSS App



\$1,000 Staircase Sponsor

- Quarter page ad in the event program
- Recognition at awards ceremony
- Swag bag insert
- 1 exhibitor table in vendor marketplace at the event
- Staircase sponsor- ads prominently displayed on staircase ascending to Adult Summit
- Your company name will be promoted on our social media outlets, which include over 100,000 followers
- Your company name will be prominently displayed on signage
- Sponsor listing on NDSS App

\$ 750 Exhibitor Table Sponsor

- Quarter Page ad in the event program
- Swag bag insert
- 1 exhibitor table in vendor marketplace at the event
- Your company name and website displayed on online along with photos or logos
- Your company name will be promoted on our social media outlets, which include over 100,000 followers
- Sponsor listing on NDSS App

Please contact Rachel Grimm if you are interested in purchasing an ad in the event program
Full page ad for \$500 or Half page ad for \$250

***For more information, please contact:
Rachel Grimm at rgrimm@ndss.org or (212) 763-4360***

