



National Down Syndrome Society 32ND Annual Gala and Auction Sponsorship Opportunities

Since 1986, the National Down Syndrome Society (NDSS), the leading human rights organization for all people with Down syndrome, has hosted its premier black tie event, the Annual Gala & Auction.

Friends and supporters from throughout the Tri-State area and beyond come together at this event for a festive, celebratory, evening that recognizes the work of individuals and companies alike in promoting an inclusive world for people with Down syndrome. The event also provides financial support for NDSS' programs and services that support people with Down syndrome and their families. Our 32nd Annual Gala & Auction theme is "To Grow, To Build, To Inspire". The event will honor Mark and DeAnne Stidham, founders of LuLaRoe and will be held on Thursday, March 8, 2018 at Gotham Hall in New York City.

**We hope you join us for
this evening of celebration!**

Individual tickets: \$600
Tables for 10: \$6,000

Purchase tickets and tables at:
give.classy.org/2018gala

2018 SPONSORSHIP OPPORTUNITIES

\$100,000 "Inspire" Package

- Eight tables of 10 in VIP location
- Two full-page color ads in journal
- Premier logo placement on all event signage
- Premium placement on all Gala printed materials & website with link
- Verbal recognition during ceremony
- Opportunity to speak at the Gala
- VIP Service for all attendees in party
- Private VIP Reception with Gala VIP Attendees, celebrities and guests 45 minutes prior to Gala

\$75,000 "Grow" Sponsor Package

- Five tables of 10 in VIP location
- Full page color ad in journal
- Premier logo placement on all event signage
- Premium placement on all Gala printed materials & website with link
- Verbal recognition during ceremony
- Opportunity to speak at the Gala

\$50,000 "Bold" Sponsor Package

- Two tables of 10 in premier location
- Full page gold-lined ad in journal
- Prominent logo placement on all event signage
- Prominent placement on all Gala printed materials & website with link
- Verbal recognition during ceremony

\$30,000 "Valiant" Sponsor Package

- Official Sponsor of the Auction- Silent and Live
- One table of 10 in premier location
- Verbal recognition from auctioneer
- Full page color ad in journal
- Premier logo placement on all event signage
- Exposure on NDSS printed materials & website

\$25,000 "Build" Sponsor Package

- One table of 10 in prime location
- Full page silver-lined ad in journal
- Logo placement on all event signage
- Listing on all Gala printed materials & website
- Exposure on NDSS printed materials & website

\$20,000 "Dream" Sponsor Package

Sponsor the After Party

Two-hour party with live music

- One table of 10
- Prominent signage throughout after party venue
- Full page color ad in journal
- Logo placement on all event signage
- Exposure on NDSS printed materials & website

\$15,000 "Imagine" Sponsor Package

- One table of 10
- Full page black & white ad in journal
- Logo placement on all event signage
- Listing on Gala printed materials & website
- Exposure on NDSS printed materials & website

\$10,000 "Envision" Sponsor Package

1.5 hour Party with passed hors d'oeuvres

- One table of 10
- Prominent logo placement throughout cocktail venue
- Full page black and white ad in journal
- Premier logo placement on all event signage
- Exposure on NDSS printed materials & website

\$5,000 "Blooming" Sponsor Package

Sponsor the Floral Arrangements

- Four tickets at a table
- Logo placement in two prominent locations inside the venue
- Full page black & white ad in journal
- Listed on NDSS printed materials & website

\$1,500 "Coat Check" Sponsor Package

Sponsor the Coat Check

- Two tickets to the After Party
- Logo placement above both coat check locations
- Full page black & white ad in journal
- Listed on NDSS printed materials & website

For more information, contact:

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In-kind donations for the Live and Silent Auctions are kindly accepted.