



**10<sup>th</sup> Annual Buddy Walk® Conference Schedule**  
**January 26, 2018 – January 27, 2018**  
**Marriott Grande Lakes, Orlando Florida**

**Friday, January 26**

12:00PM - 5:00PM	<b>Registration/Arrivals</b>
3:00PM - 8:00PM	<b>Vendor Marketplace Open</b> – Stop by the <b>Buddy Walk® Hub</b> and check out materials from other Walks and meet with exhibitors and Buddy Walk® Partners
4:00PM - 5:00PM	<b>Networking Hour</b> – Light snacks provided
5:00PM - 5:30PM	<b>Opening Remarks</b> – Sara Weir, President & CEO of NDSS
5:30PM - 7:30PM	<b>Non-Profit Fundraising and Innovation</b> – Katrina VanHuss, Turnkey CEO
7:30PM – 9:00PM	<b>Dinner &amp; Not-to-Miss Activity</b>

**Saturday, January 27**

6:30AM – 7:00AM	<b>Morning Move It</b>
7:30AM– 8:30AM	<b>Breakfast</b>
8:30AM – 9:15AM	<b>Focus Groups</b>
9:15AM – 9:30AM	<b>National Buddy Walk® Program Past, Present &amp; Future</b> – Michelle Ray, Director of National Inclusive Health & Sports, NDSS
9:30AM – 10:00AM	<b>Buddy Walk® Roundtable Session #1</b>
10:00AM – 10:30AM	<b>Power Session #1 – Advocacy &amp; Public Policy</b> – Kayla McKeon, Manager of Grassroots Advocacy, NDSS
10:30AM – 10:45AM	<b>Break</b>
10:45AM – 12:15PM	<b>Classy – Online Fundraising for the Modern Non-Profit</b> Crowdfunding, peer-to-peer, event registration & website donations under one roof
12:15PM – 1:00PM	<b>Networking Lunch</b>
1:00PM – 1:30PM	<b>Buddy Walk® Roundtable Session #2</b>

1:30PM – 2:00PM	<b>Buddy Walk® Organizers Portal and Resources</b> – <i>Michelle Sagan, Buddy Walk® Program Manager, NDSS</i>
2:00PM – 2:30PM	<b>Power Session #2 – #DSWORKS</b> – <i>Kandi Pickard, Chief of Staff, NDSS</i>
2:30PM – 3:00PM	<b>Power Session #3 – Sponsorships &amp; Partnerships</b>
3:00PM – 3:15PM	<b>Break</b>
3:15PM – 3:45PM	<b>Power Session #4 – Emergency Plans and Natural Disasters</b> – <i>Kandi Pickard, Chief of Staff</i>
3:45PM – 4:15PM	<b>Power Session #5 – Health &amp; Sports</b> – <i>Michelle Ray, Director of National Inclusive Health &amp; Sports</i>
4:00PM – 4:30PM	<b>Buddy Walk® Roundtable Round-Up</b>
4:30PM – 5:00PM	<b>Closing Remarks &amp; Recognition</b>